

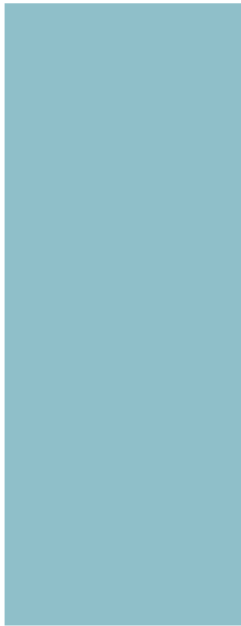
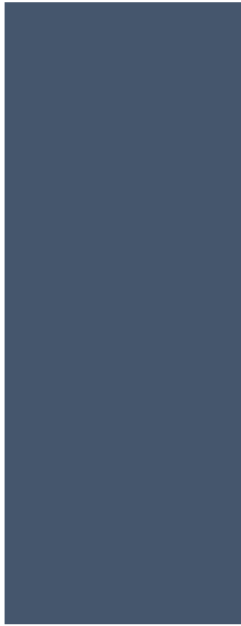


SILVER SPUR

2014
Silver SPUR
Awards
Luncheon

Your
Sponsorship
Opportunity





SILVER SPUR AWARDS

Tuesday
November 18, 2014



OPENING RECEPTION
10:30 a.m. – 12:00 p.m.

LUNCHEON & AWARDS
12:00 p.m. – 1:30 p.m.

Moscone Center West
San Francisco

Please join 2014 Event Chair
Anna Cheung in honoring leaders
in civic achievement.



EVENT CHAIR:

Anna Cheung

President & CEO
St. Mary's Medical Center
Chair, San Francisco Section
Hospital Council of Northern
& Central California



Sponsor SPUR's signature event!

The Silver SPUR Awards Luncheon honors individuals whose goals and lifetime civic achievements have made San Francisco and the Bay Area a better place to live, work and play.

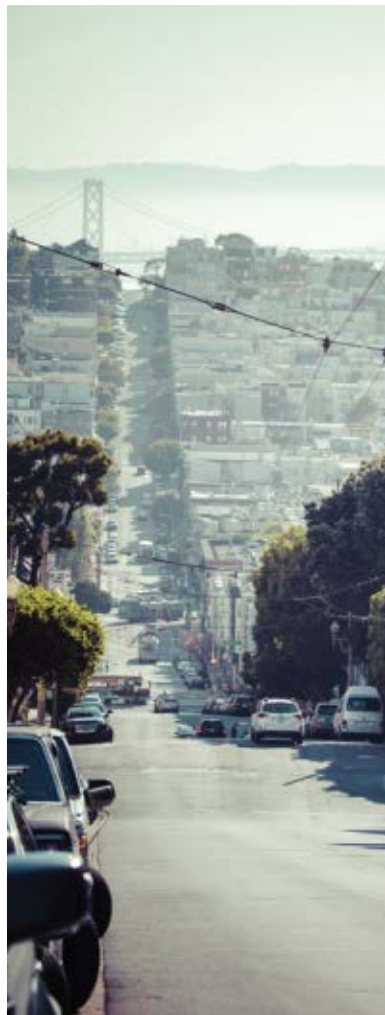
This event's opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Get the scoop on the latest and largest development projects shaping our region as you view project displays from our sponsoring companies.

spur.org/silverspur



SILVER SPUR

Pledge today!
spur.org/silverspur



Our sponsors are important partners in acknowledging the contributions and lifetime achievements of these remarkable leaders in San Francisco.

This year, please join us in honoring:



Clothilde Hewlett – pioneer of public private partnerships in transportation, infrastructure, clean technology and real estate; criminal justice system attorney and advocate for children and women of color



Barbara & Ron Kaufman – civic leaders who helped build San Francisco into a cultural and economic beacon through adaptive reuse of historic buildings and legislative milestones such as charter reform



Michael Painter – lauded urban designer, landscape architect and visionary for the transformation of Doyle Drive into the iconic Presidio Parkway



Leslie Tang Schilling – champion of small and minority-owned businesses; living testament to the strength and talent of California's immigrant communities

Important Sponsorship Deadlines*

For greater benefits, pledge your support by these specific dates:

Wednesday, September 17

Inclusion in first, second and third email invitations

Wednesday, September 17

Inclusion in October, November, December issues of *The Urbanist*

Wednesday, September 24

Inclusion in printed invitation

Tuesday, October 14

Inclusion in first and second *SF Business Times* advertisements

Wednesday, October 15

Inclusion in second and third email invitations

Wednesday, October 22

Inclusion in November and December issues of *The Urbanist*

Tuesday, October 28

Inclusion in second *SF Business Times* advertisement

Wednesday, November 5

Inclusion in third email invitation

Wednesday, November 5

Name/logo in event program

Wednesday, November 5

Showcase exhibit board(s) at reception

Tuesday, November 11

Name/logo in event signage and slide show

Tuesday, November 18

Event date and final day to sponsor

Tuesday, November 18

Inclusion in December issue of *The Urbanist*

Sponsors added every Friday to spur.org/silverspur

FOR MORE INFORMATION ON SPONSORSHIP OPPORTUNITIES:

spur.org/silverspur
events@spur.org

Contact Vanessa Bilanceri
at 415-644-4882

*Please note: To ensure you make the sponsorship recognition deadlines, please alert us of an incoming registration form and/or payment in the mail by first making an online pledge at spur.org/silverspur or by emailing us at events@spur.org.

Sponsorship Registration Form

Please scan and email this form to events@spur.org or mail with payment to: SPUR, Attn: Silver SPUR, 654 Mission Street, San Francisco, CA 94105

Pledge quickly and easily online at spur.org/silverspur.

If you plan to mail your form, please email us (at events@spur.org) or pledge online (spur.org/silverspur) in order to meet sponsorship deadlines.

Choose a Sponsorship Level

| BENEFITS: | Reception Host | Spire | Keystone | Pillar | Cornerstone | Capstone Individuals Only |
|--|-----------------------------------|-----------------------------------|----------------------------------|----------------------------------|----------------------------------|--------------------------------|
| Exclusive sponsorship for your company | X | | | | | |
| Verbal recognition of your contribution at the event | X Speaking | X | | | | |
| Recognition in <i>San Francisco Business Times</i> ads | X Premier Logo | X Logo | X | | | |
| Recognition in event slideshow and logo on table card | X Logo | X Logo | X Logo | | | |
| Exhibition opportunity at event reception | X Premier Space | X 3 boards | X 2 boards | X 1 board | | |
| Recognition in print and email invitations and on our website | X Premier Logo | X Logo | X Prominent | X Featured | X | X |
| Recognition in <i>The Urbanist</i> , SPUR's magazine | X Premier Logo | X Logo | X Prominent | X Featured | X | X |
| Recognition in printed program and event signage | X Premier Logo | X Logo | X Prominent | X Featured | X | X |
| Number of guests | X 16 (2 tables) | X 8 (1 table) | X 8 (1 table) | X 8 (1 table) | X 2 | X 1 |
| Guests at Chair's private reception <small>(held off site in advance of event)</small> | X 8 | X 6 | X 4 | | | |
| Amount: | <input type="checkbox"/> \$25,000 | <input type="checkbox"/> \$10,000 | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$500 |

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Total

SPONSORSHIP AMOUNT: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Wednesday, November 12.

**Pledge your support
by September 24 for
maximum benefits!**



SILVER SPUR



About SPUR

SPUR is one of North America's preeminent urban planning and public policy organizations. Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We are proud to be a member-supported nonprofit organization. For more information, please visit spur.org.